

PROSPECTUS

7th Annual Art on the Prom 2010

Sunday the 5th September 2010, 10am – 4pm

INTRODUCTION

1. The website will be updated by the middle of January. It will have photos of previous shows as well as other useful information.
2. We are limiting the number of artist stands this year. There will only be 85 stands available.
3. We will accept all applications on a first come first served basis up until the FINAL deadline of 20th July. If the fee is paid before 1st April it will be £45. After this date until the closing of entries it will be £50.
4. Each artist stand will have an event badge. Please ensure this is displayed.
5. The children's workshops will be run by professional artists. These will be in the Spa Gardens.

STANDARDS AND EXHIBITION RULES

The intention of the Art on the Prom organizers is to encourage and support the creation of original art in Suffolk. Therefore all artwork must be original, created and executed by the exhibitors' own hand and of professional quality.

Ineligible items include but are not limited to the following: commercially manufactured or reproduced items; any item that employs the use of commercially available moulds or patterns and photography editions over 250 in quantity.

We expect the images submitted with the applications to be a true reflection of the type of work to be exhibited at the show. The organisers reserve the right to halt sales and/or remove work from the show that is not in compliance with the exhibition's requirements.

INSURANCE

The organisers are providing Public Liability Insurance for the event. However, artists should provide their own insurance for their artwork. The organisers will not be held responsible for any theft, loss, damage or injury relating to the artwork.

STANDS

Stands are made up of two sections of 2m x 3.5m Heras Fences, see photos in 'Gallery' on website. The art show will run along the promenade starting from Felixstowe Leisure Centre towards the Spa Pavilion Gardens. Artists will need to supply hooks to attach their work to the fence and backing if required. Artists are allowed to bring tables for their area (being mindful not to cause access and obstruction along the prom). Because of wind it is advisable not to put backing on the fencing. Fences can be further stabilized by filling bags with shingle and tying these with ropes to the back of the fences.

In fairness to all artists a maximum of 2 artists are allowed to exhibit per stand, unless you are part of a registered Gallery or Artist Group.

Any artist not registered will not be allowed to take part on the day.

The exhibitors, or their representatives, are required to be present at their stand for the duration of the show.

Displays must be cleared as soon as possible after the close of the event at 4pm to enable the organisers to have the stands dismantled. Car access along the prom will be available before the show from 8.00am and after the show at 4.15 pm.

Cars must drive with extra care and attention at no more than 5mph with their hazard lights on.

APPLICATIONS

Please note, the application process can now be done online in the Take Part section of our website www.artontheprom.org.

If you require assistance please contact Mary Wyatt on 01394 671033